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TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ

Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA www.tobb.org.tr - tobb@hs01.kep.tr

Sayı : E-34221550-720-2250 **Tarih**: 03.03.2025
Konu : Uluslararası Girişimciler Fuarı - Venezuela

TÜM ODA VE BORSALARA
(Genel Sekreterlik)

İlgi : Venezuela Ankara Büyükelçiliği'nin 20.02.2025 tarihli e-postası.

İlgide kayıtlı e-posta ile, 16-19 Mart 2025 tarihleri arasında Venezuela'da "Uluslararası Girişimciler Fuarı"nın gerçekleştirileceği bildirilmektedir.

Bahse konu fuara ilişkin bilgi notu ekte sunulmakta olup gerekli belgeler ve başvuru detayları için Venezuela Ankara Büyükelçiliği *(havva.embavenez@gmail.com)* ile iletişime geçilmesi mümkündür.

Bilgilerinizi ve konunun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-imza
Mustafa BAYBURTLU
Genel Sekreter Yardımcısı

EK: Venezuela Uluslararası Girişimciler Fuarı 2025 Bilgi Notu (7 sayfa)

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International Congress Of Entrepreneurs

¡CONNECT, CREATE, UNDERTAKE!

Emprendej JUNTOS

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CHARACTERISTICS

Date

FEBRUARY 24 to 26, 2025

Venue

Centro de Convenciones del Parque Bolívar la Carlota, estado Miranda

Time

9:00 am a 5:00 pm

Participants

An outstanding community of national and international entrepreneurs will participate.

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International Congress Of Entrepreneurs

¡CONNECT, CREATE, UNDERTAKE!

Venezuela has shown remarkable momentum in the entrepreneurial ecosystem, ranking in the top 10 worldwide according to the Global Entrepreneurship Monitor (GEN). The Emprender Juntos program, as part of engine number 18 of the Economic Agenda, has been key to achieving this position, characterized by a high rate of the total early-stage entrepreneurial activity (TEA). This achievement not only positions Venezuela as a benchmark in the region, but also augurs a promising future of economic development.

That is why today the Emprender Juntos program has 1,700,000 registered entrepreneurs; according to the aforementioned data, 64% of the new entrepreneurships are being led by women, while the other 36% are led by men.

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DESIGNED TO

1

Foster innovation and creativity.

2

Bringing together national and international entrepreneurs

3

Address issues of the entrepreneurial ecosystem

4

Promote economic development

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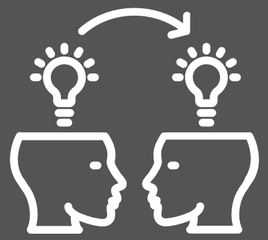
OBJECTIVES

INSPIRE



Present success stories of entrepreneurs from different sectors and regions, demonstrating the transformative potential of entrepreneurship.

EDUCATE

Offer workshops and conferences given by experts in different areas of entrepreneurship.

CONNECT

Facilitate networking among participants, promoting the creation of new business and collaboration opportunities

INNOVATE

Encourage the generation of innovative ideas through collaborative activities and entrepreneurship contests.

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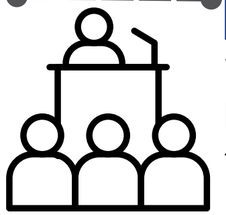
INTERNATIONAL CONGRESS OF ENTREPRENEURS

WORKING TABLES

Working tables will be organized where participants will be able to discuss and collaborate around the four lines of action (formalization, training, financing and fairs) and topics related to the entrepreneurial ecosystem.

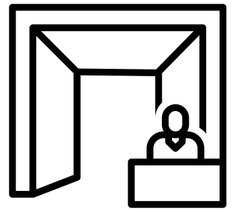


EXPERTS PRESENTATIONS

There will be the participation of thought leaders and recognized professionals in the field of entrepreneurship

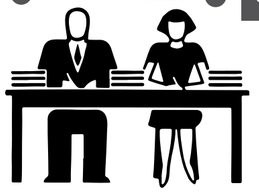
SUCCESSFUL EXPERIENCES

Entrepreneurs who have achieved success will share their stories, experiences and lessons learned throughout their career.



EXHIBITION OF INNOVATIVE ENTREPRENEURSHIPS

This section will be dedicated to the presentation of innovative projects and products developed by entrepreneurs. They will have the opportunity to exhibit their ideas and solutions, showing their creativity and potential in the market.



STANDS OF GOVERNMENT AGENCIES

There will be an area dedicated to stands where various government institutions will offer information and guidance to participating entrepreneurs.

NETWORKING SESSIONS

To connect entrepreneurs, investors, mentors and other key players in the ecosystem.

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AGENDA

FEBRUARY 24

- 9:00am — Welcome and Installation of the Congress
- 11:00 am — Development of the working tables
- 3:30 pm — Presentation by an expert on entrepreneurship
- 5:00 pm — Cultural activity

FEBRUARY 25

- 9:00am — Development of the working tables
- 11:30am — Networking sessions
- 2:30 pm — Routes to innovation: Exploration of the entrepreneurial ecosystem in Venezuela:
  - Visit No. 1: Farmatodo distribution center and presentation of Farmatodo's entrepreneurship plan.
  - Visit No. 2: Ridery operations center and presentation of how Ridery started.
  - Visit No. 3: San Agustín tourism entrepreneurship.
  - Visit No. 4: Tiuna El Fuerte community entrepreneurship.

FEBRUARY 26

- 9:00am — Successful experience by an International speaker
- 11:00am — Successful experience by a National speaker.
- 2:30pm — Plenary: Conclusions of the working tables
- 5:00pm — Closing of the Congress.